

MAKE AN IMPACT

HELP VETERAN-OWNED SMALL BUSINESSES SUCCEED



Given the constantly shifting government landscape, securing work with the federal government can be a challenging endeavor. VIP provides Veteran entrepreneurs with real-time, market-based training to help them navigate and successfully compete in the complex federal market.

Programs Designed to Accelerate Success

VIP training is a suite of five market-driven training programs that equip Veteran-owned small businesses with tools, resources, and a community of support to accelerate growth in federal government contracting.

START

Designed for Veteran-owned small businesses looking to enter or expand in the federal market.

GROW

Created to increase the Veteran-owned small businesses' ability to scale and maintain federal contracts.

ADVANCE

Tailored for Veteran entrepreneurs interested in taking their business to the next level of sustained growth.

INTERNATIONAL

Built to help Veteran-owned small businesses to win, execute, and maintain OCONUS and international commercial contracts.

AEROSPACE

Developed to accelerate Veteran-owned small businesses' success in the federal aerospace market.

For more information on our programs, visit nationalvip.org

Our Veterans and their families sacrificed so much to give our country the freedom we experience daily. For that reason, our programs are at no cost to the Veteran*

A Community of Support

With the support of the Montgomery County Chamber Community Foundation and dedicated industry and agency partners, including: SBA, Lockheed Martin, and the State of Maryland — the VIP program has trained more than 2,400 small Veteran-owned companies. We aim to arm 350 new companies with the tools to succeed each year.

ARMING VETS TO WIN!

* Includes meals, training, and hotel

Funded in part through a Grant with the U.S. Small Business Administration.

Sponsorship Levels

As an organization dedicated to empowering Veteran-owned small businesses, we are proud to provide a program that addresses the unique challenges of federal contracting. With your support, you will invest in the entrepreneurial journey of deserving Veteran-owned small businesses and contribute to fostering the next generation of innovators and thought leaders.

\$25,000

Supports **six** qualified VOSB/SDVOSBs to attend VIP Programs per year

Homefront Hero Sponsor

- Premier company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Special recognition at VIP events
- Monthly social media posts on Twitter, Facebook, and LinkedIn
- Company featured in an exclusive VIP news article shared with VIP network

\$10,000

Supports **two** qualified VOSB/SDVOSBs to attend VIP Programs per year

Stars and Stripes Sponsor

- Premier company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Special recognition at VIP events

\$5,000

Supports **one** qualified SDVOSB or VOSB to attend one VIP Program per year

Patriot Sponsor

- Company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduate receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP

\$3,000

Supports continued education programming for VIP graduate companies

Veteran Champion Sponsor

- Company name listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Press release template announcing company's support of VIP

\$5,000

Supports the marketplace platform for VIP graduate companies

Marketplace Sponsor | For Primes Only

- Company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduate receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Exclusive access to a closed platform connecting government agencies, prime contractors, and more than 1,000 VIP graduate companies participating in the portal

Contact VIP National Director Barbara Ashe at bashe@nationalvip.org for more information.