

MAKE AN IMPACT

# HELP VETERAN-OWNED SMALL BUSINESSES SUCCEED



Given the constantly shifting government landscape, securing work with the federal government can be a challenging endeavor. VIP provides Veteran entrepreneurs with real-time, market-based training to help them navigate and successfully compete in the complex federal market.

## Programs Designed to Accelerate Success

For Veteran-owned small business seeking growth, VIP offers five market-based and data driven programs crafted exclusively for the federal market.

### START

Designed for Veteran-owned small businesses looking to enter or expand in the federal market.

### GROW

Created to increase the Veteran-owned small businesses' ability to scale and maintain federal contracts.

### ADVANCE

Tailored for Veteran entrepreneurs interested in taking their business to the next level of sustained growth.

### INTERNATIONAL

Built to help Veteran-owned small businesses to win, execute, and maintain OCONUS and international commercial contracts.

### AEROSPACE

Developed to accelerate Veteran-owned small businesses' success in the federal aerospace market.

For more information on our programs, visit [nationalvip.org](http://nationalvip.org)

**Our Veterans and their families sacrificed so much to give our country the freedom we experience daily. For that reason, our programs are at no cost to the Veteran\***

## A Community of Support

With the support of the Montgomery County Chamber Community Foundation and dedicated industry and agency partners, including: SBA, Lockheed Martin, and the State of Maryland — the VIP program has trained more than 2,300 small Veteran-owned companies. We aim to arm 350 new companies with the tools to succeed each year.

# ARMING VETS TO WIN!

\* Includes meals, training, and hotel

Funded in part through a Grant with the U.S. Small Business Administration.

# Sponsorship Levels

As an organization dedicated to empowering Veteran-owned small businesses, we are proud to provide a program that addresses the unique challenges of federal contracting. With your support, you will invest in the entrepreneurial journey of deserving Veteran-owned small businesses and contribute to fostering the next generation of innovators and thought leaders.

## \$25,000

Supports **six** qualified VOSB/SDVOSBs to attend VIP Programs per year

### Homefront Hero Sponsor

- Premier company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Special recognition at VIP events
- Monthly social media posts on Twitter, Facebook, and LinkedIn
- Company featured in an exclusive VIP news article shared with VIP network

## \$10,000

Supports **two** qualified VOSB/SDVOSBs to attend VIP Programs per year

### Stars and Stripes Sponsor

- Premier company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Special recognition at VIP events

## \$5,000

Supports **one** qualified SDVOSB or VOSB to attend one VIP Program per year

### Patriot Sponsor

- Company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduate receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP

## \$3,000

Supports continued education programming for VIP graduate companies

### Veteran Champion Sponsor

- Company name listed on all VIP marketing materials and website for one year
- Invitation to VIP graduation receptions
- Press release template announcing company's support of VIP

## \$5,000

Supports the marketplace platform for VIP graduate companies

### Marketplace Sponsor | For Primes Only

- Company logo listed on all VIP marketing materials and website for one year
- Invitation to VIP graduate receptions
- Official VIP Sponsor Seal for company marketing
- Press release template announcing company's support of VIP
- Exclusive access to a closed platform connecting government agencies, prime contractors, and more than 1,000 VIP graduate companies participating in the portal

Contact VIP National Director Barbara Ashe at [bashe@nationalvip.org](mailto:bashe@nationalvip.org) for more information.

# Government Partner



## Signature Sponsor

## Corporate Partner

## Sustaining Partner



## Sponsors



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